

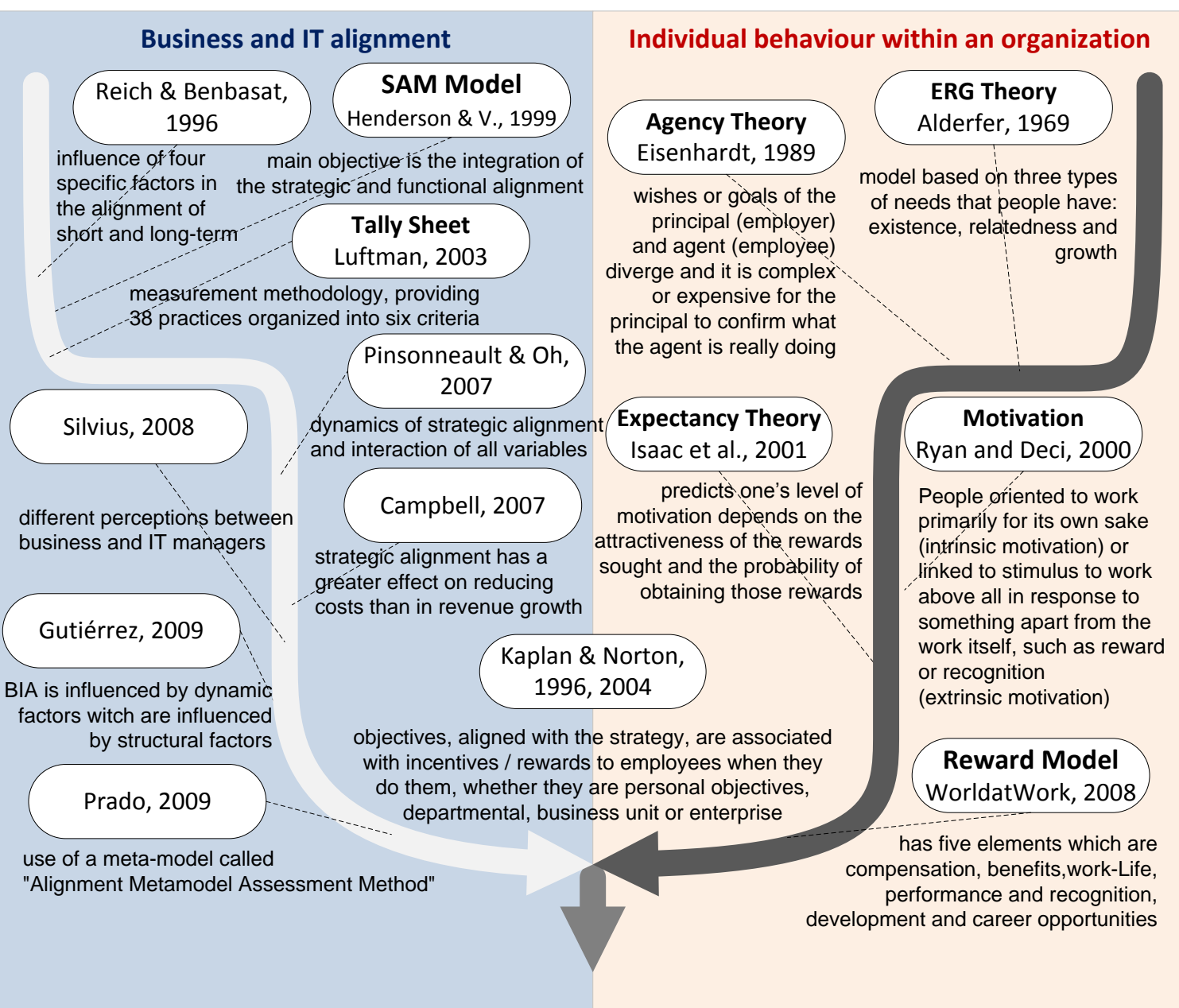
Influence of Incentive Policy in the Alignment of Business and Information Technology

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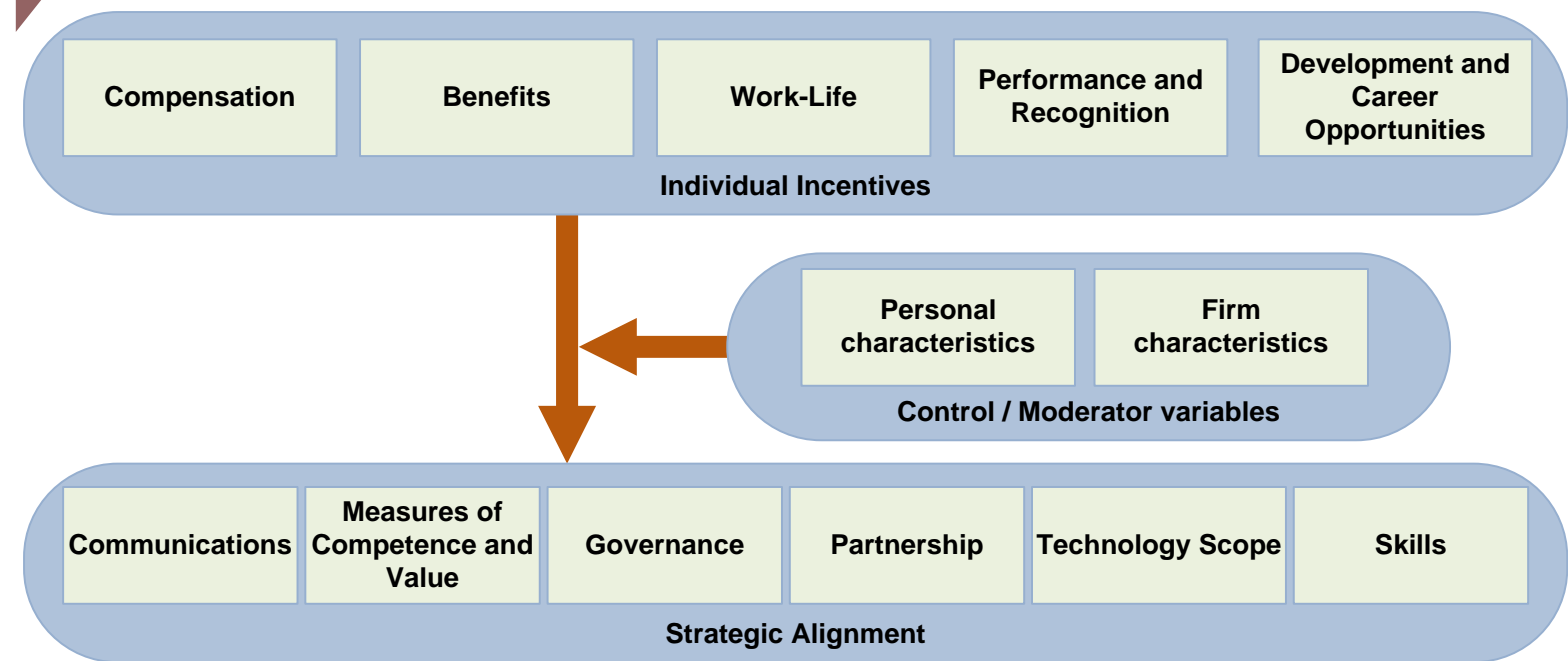
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Key Readings on Business-IT Alignment (BIA) & Behavior Theory

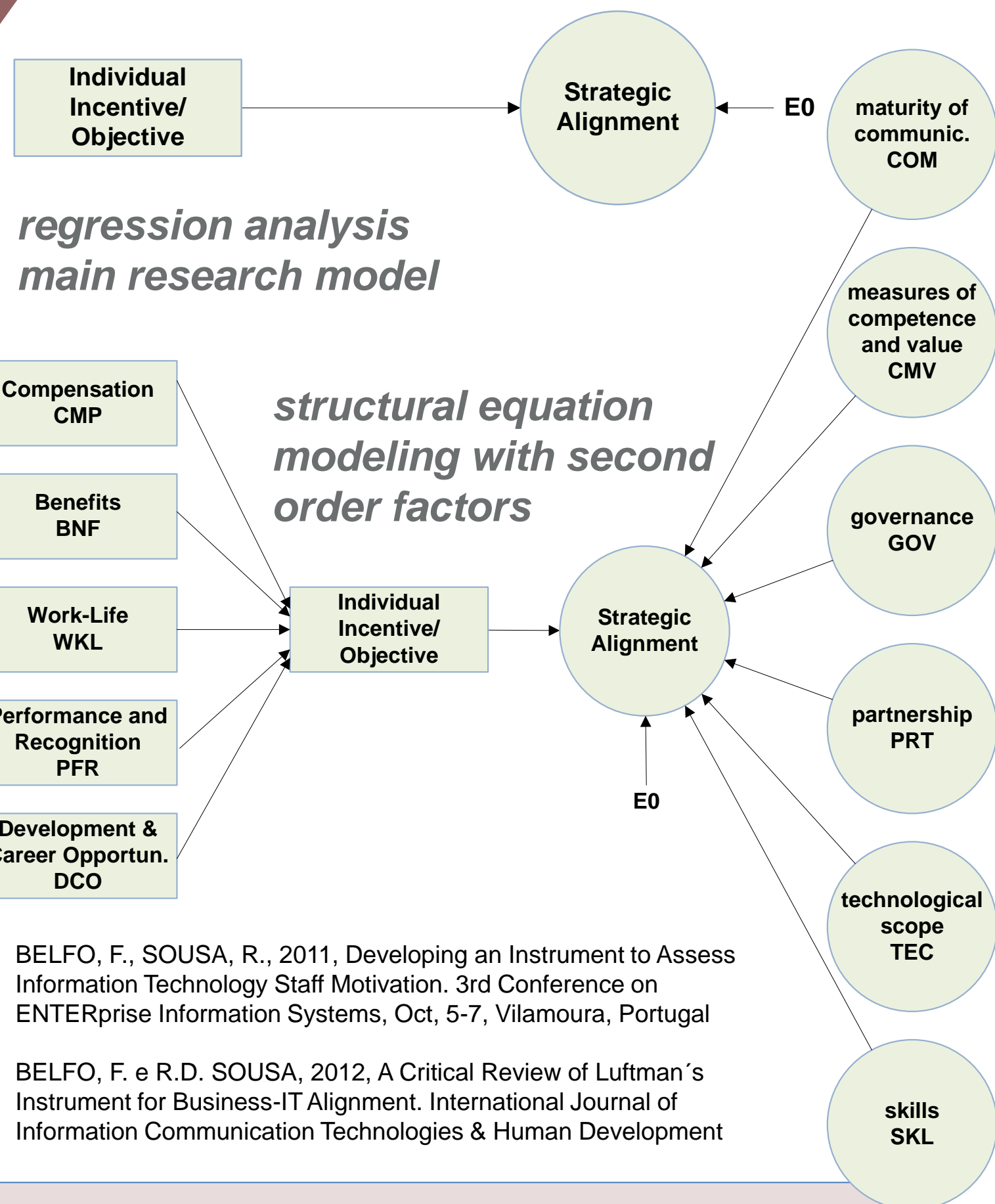


Framework Overview



BELFO, F., 2013, A framework to enhance business and IT alignment through incentive policy. International Journal of Information Systems in the Service Sector (IJISSS).

Quantitative Models & Instrument

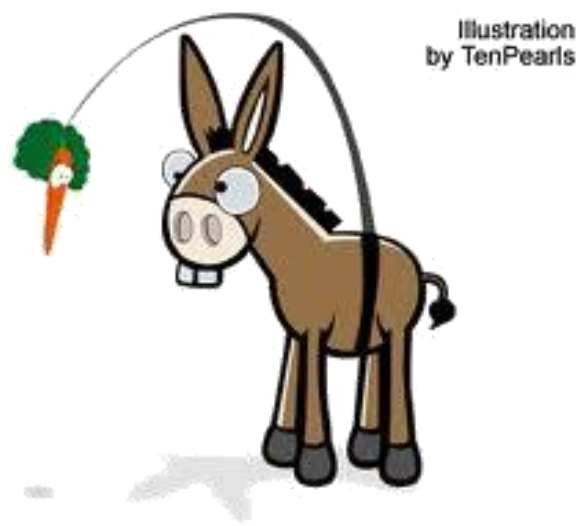


BELFO, F., SOUSA, R., 2011, Developing an Instrument to Assess Information Technology Staff Motivation. 3rd Conference on ENTERprise Information Systems, Oct, 5-7, Vilamoura, Portugal

BELFO, F. e R.D. SOUSA, 2012, A Critical Review of Luftman's Instrument for Business-IT Alignment. International Journal of Information Communication Technologies & Human Development

Main Research Question

What is the influence of an incentive policy in the strategic alignment of information technology and business?



This research includes the study of:

- The direct relation between these two constructs
- The relations between the dimensions of the incentive policy with the dimensions of the BIA

Final Expected Results

Significant relations between incentives and alignment are expected. This may help organizations to improve alignment, by acting upon an incentive policy that may include one or more of the following dimensions:

- More mature communications
- Better measures of competence and value
- Improved government
- Advanced partnerships
- More mature technology
- Skills adequacy